



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency
Buyer
Salesperson

Pol/Iss/Priorities USA Action (16513)
Mundy Katowitz Media (1954)
PLACEMENT, MEDIA
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
ISS/PRIORITIES USA ACTION (128581)
National/Political
1518/06259298

Invoice 623005
Inv Date 8/26/2012
Terms Net 30
Contract 324904
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Mundy Katowitz Media
1322 G Street South East
Washington, DC 20003

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

PRIOR USA ACT 7/31

CO-OP/Order Type Yes/Normal
Package
Gen. Date 8/27/2012 4:54:52PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	TODAY 6-9A/1							
	Spot	7:00:04AM-Today SI	Day, F-2	08/03/12 7:23AM (Fr)	01:00	Today Show	PRA-TV12-03H	\$1200.00	
	Spot	7:00:04AM-Today SI	Day, F-2	08/03/12 8:37AM (Fr)	01:00	Today Show	PRA-TV12-03H	\$1200.00	
2.0	Contract Line Remarks:	TODAY 6-9A/2							
	Spot	7:00:04AM-Today SI	Day, M-2	08/06/12 7:58AM (Mo)	01:00	Today Show	PRA-TV12-03H	\$1200.00	
	Spot	7:00:04AM-Today SI	Day, M-2	08/06/12 8:33AM (Mo)	01:00	Today Show	PRA-TV12-03H	\$1200.00	
3.0	Contract Line Remarks:	NEWS 6-630P/3							
	Spot	5:58:34PM-Channel	Day, Th-1	08/02/12 6:21PM (Th)	01:00	Channel 11 News At 6pm M-F	PRA-TV12-03H	\$1600.00	
4.0	Contract Line Remarks:	TODAY 6-9A/4							
	Spot	7:00:04AM-Today SI	Day, Th-2	08/02/12 8:44AM (Th)	01:00	Today Show	PRA-TV12-03H	\$1200.00	
	Spot	7:00:04AM-Today SI	Day, Th-2	08/02/12 8:59AM (Th)	01:00	Today Show	PRA-TV12-03H	\$1200.00	
5.0	Contract Line Remarks:	NEWS 5-6P/5							
	Spot	4:58:59PM-CHANNE	Day, Th-1	08/02/12 5:53PM (Th)	01:00	CHANNEL 11 NEWS-FIRST AT FIVE	PRA-TV12-03H	\$1600.00	
6.0	Contract Line Remarks:	NEWS 6-7A/6							
	Spot	5:59:04AM-Channel	Day, Th-2	08/02/12 6:09AM (Th)	01:00	Channel 11 News 6am	PRA-TV12-03H	\$1200.00	
	Spot	5:59:04AM-Channel	Day, Th-2	08/02/12 6:43AM (Th)	01:00	Channel 11 News 6am	PRA-TV12-03H	\$1200.00	
7.0	Contract Line Remarks:	NEWS 6-7A/7							
	Spot	5:59:04AM-Channel	Day, F-2	08/03/12 6:28AM (Fr)	01:00	Channel 11 News 6am	PRA-TV12-03H	\$1200.00	
	Spot	5:59:04AM-Channel	Day, F-2	08/03/12 6:58AM (Fr)	01:00	Channel 11 News 6am	PRA-TV12-03H	\$1200.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$15,200.00
Commission	(\$2,280.00)
Net Total	\$12,920.00

Total Spots 12